



KEEVANCE
PAPER

ABOUT US

At Keevance Paper, sustainability meets innovation to redefine the standards of modern paper manufacturing. Founded on the principles of quality, reliability, and environmental stewardship, we are dedicated to producing superior-grade paper products that meet the evolving needs of global markets.

Our state-of-the-art manufacturing facilities utilize cutting-edge technology and eco-friendly practices to craft a diverse range of paper solutions—from high-performance packaging materials to premium printing and stationery options.

WORLDWIDE NETWORK:

125+

Countries

18+

Partners
WorldWide

5+

Years of
Experience

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PREMIUM PAPER,
PROVEN PERFORMANCE.



DUPLEX PAPER BOARD

Duplex Paper Board is a durable and versatile material ideal for packaging and printing applications. With its double-layer structure, it offers excellent strength, smoothness, and printability, making it perfect for boxes, cartons, and branded packaging. Manufactured with eco-friendly processes, it combines quality with sustainability for impactful and responsible solutions.

PRODUCT USES

PACKAGING BOXES



Duplex Paper is a reliable choice for packaging boxes, offering durability, smooth printability, and a clean white surface for vibrant designs. Its sturdy structure ensures product safety, making it ideal for consumer goods, electronics, and food packaging. Cost-effective and eco-friendly, it's perfect for sustainable packaging solutions.

H.W.C.(GREY BACK) PAPER



H.W.C. (Grey Back) Paper is a durable and cost-effective solution designed for various packaging applications. With a smooth white-coated surface for high-quality printing and a grey back for added strength, it is perfect for folding cartons, product boxes, and consumer packaging. Manufactured sustainably, it delivers both reliability and environmental responsibility.



**PREMIUM PAPER,
PROVEN PERFORMANCE.**

TECHNICAL SPECIFICATIONS

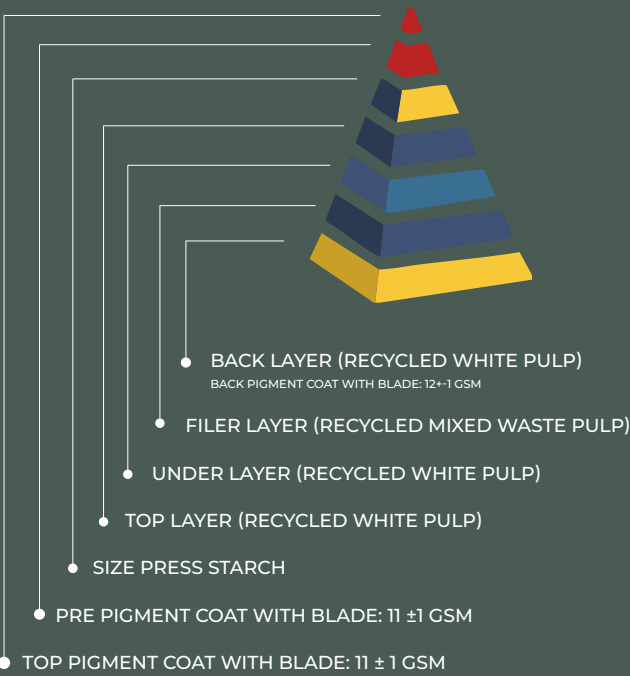
H.W.C.(GREY BACK) PAPER

SUBSTANCE (GSM) TAPPI T 410 OM - 02	CALIPER (MICRONS) TAPPI T411 OM - 97	BULK (CC / GM)	STIFFNESS (TABER) GM. CM TAPPI T 489 OR 99		
			MD	CD	GM
200	244	1.22	36	16	24
210	256	1.22	40	17	26
230	285	1.24	50	22	33
250	315	1.26	65	28	43
260	328	1.26	70	30	46
285	359	1.26	95	42	63
296	373	1.26	110	50	74
310	394	1.27	120	55	81
320	406	1.27	135	60	90
330	419	1.27	145	63	96
340	435	1.28	155	67	102
350	448	1.28	165	75	111
360	461	1.28	180	80	120
370	474	1.28	196	87	131
380	486	1.28	213	95	142
390	507	1.30	229	103	154
400	520	1.30	245	110	164
410	533	1.30	255	115	171
420	555	1.32	275	120	182
430	568	1.32	281	122	185
440	581	1.32	288	125	190
450	594	1.32	300	130	197
Toi+- 3%	+ -5%	+ -5%	+ -10%		



SPECIFICATIONS

PARAMETERS	UNIT	TEST PROSEDURE	VALUES
Plybond	FT. LB/1000In ²	Tappi T- 403	80 (Min)
Smoothness	ml/min	ISO-8791-2	70 (Mox)
IGT Dry Pick (MV)	m/sec	Tappi T 459 om 99	1.0
Brightness (Top)	%	Tappi T 452 om 98	78 (Min)
Gloss at 75°	%	Tappi T 480	40 (Min)
Cobb Top	g/m2	Tappi T 441 om 98	50 (Mox)
Cobb Bock	g/m2	Tappi T 441 om 98	60 (Mox)
Moisture 200-260 GSM		Tappi T 412 om 02	6.5 +- 0.5
261 - 350 GSM	%	Tappi T 412 om 02	7.0 +- 0.5
351- 400 GSM		Tappi T 412 om 02	7.5 +- 0.5
Burst Factor		Tappi T 403	15(Min) For ≤ 300 GSM
			12(Min) For > 300 GSM



L.W.C.(GREY BACK) PAPER



L.W.C. (Grey Back) Paper is an economical and reliable choice for various packaging and printing applications. It features a smooth white-coated surface for sharp, vibrant prints and a sturdy grey back for added strength. Ideal for lightweight packaging like product sleeves and cartons, it delivers quality and cost-efficiency while supporting sustainable practices.



PREMIUM PAPER,
PROVEN PERFORMANCE.

TECHNICAL SPECIFICATIONS

L.W.C.(GREY BACK) PAPER

SUBSTANCE (GSM) TAPPI T 410 OM - 02	CALIPER (MICRONS) TAPPI T411 OM - 97	BULK (CC / GM)	STIFFNESS (TABER) GM. CM TAPPI T 489 OR 99		
			MD	CD	GM
200	250	1.25	45	20	30
210	263	1.25	50	22	33
230	288	1.25	60	26	39
250	315	1.26	70	30	46
260	328	1.26	75	32	49
270	345	1.26	87	38	57
285	359	1.26	105	45	69
296	373	1.26	115	50	76
310	397	1.28	125	55	83
320	410	1.28	145	65	97
330	422	1.28	153	66	100
340	435	1.28	161	70	106
350	448	1.28	170	75	113
360	468	1.30	185	80	122
370	481	1.30	202	88	133
380	494	1.30	22	95	145
400	528	1.32	255	110	167
410	541	1.32	265	115	175
420	555	1.32	285	124	188
430	568	1.32	291	127	192
440	581	1.32	298	130	197
450	594	1.32	312	136	206
Toi+- 3%	+ -5%	+ -5%	+ -10%		



SPECIFICATIONS

PARAMETERS	UNIT	TEST PROSEDURE	VALUES
Plybond	FT. LBI000n2	Tappi T- 403	80 (Min)
Smoothness	ml/min	ISO-8791-2	70 (Max)
IGT Dry Pick (MV)	m/sec	Tappi T 459 om 99	1.0
Brightness (Top)	%	Tappi T 452 om 98	78 (Min)
Gloss at 75°	%	Tappi T 480	40 (Min)
Cobb Top	g/m2	Tappi T 441 om 98	50 (Max)
Cobb Back	g/m2	Tappi T 441 om 98	60 (Max)
Moisture 200-260 GSM		Tappi T 412 om 02	6.5 +- 0.5
261 - 350 GSM	%	Tappi T 412 om 02	7.0 +- 0.5
351 - 400 GSM		Tappi T 412 om 02	7.5 +- 0.5
Burst Factor		Tappi T 403	15(Min) For ≤ 300GSM
			12(Min) For > 300 GSM





WHITE BACK PAPER



White Back Paper is a high-quality packaging material known for its smooth white surface on both sides, offering exceptional print clarity and vibrant color reproduction. Its sturdy structure makes it ideal for premium packaging, folding cartons, and consumer goods boxes. Manufactured with sustainable practices, White Back Paper ensures durability, excellent printability, and an eco-friendly choice for modern packaging needs.



PREMIUM PAPER,
PROVEN PERFORMANCE.

TECHNICAL SPECIFICATIONS

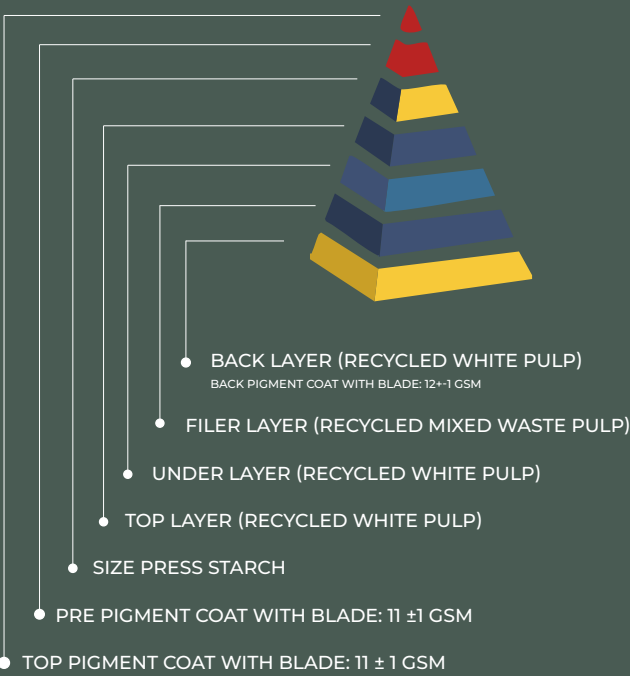
WHITE BACK PAPER

SUBSTANCE (GSM) TAPPI T 410 OM - 02	CALIPER (MICRONS) TAPPI T411 OM - 97	BULK (CC / GM)	STIFFNESS (TABER) GM. CM TAPPI T 489 OR 99		
			MD	CD	GM
250	288	1.17	65	28	43
260	304	1.17	70	30	46
285	333	1.17	90	40	60
300	346	1.22	105	46	69
310	366	1.22	118	52	78
320	378	1.22	125	55	83
330	389	1.22	135	58	88
340	401	1.22	145	63	96
350	413	1.22	155	70	104
360	425	1.22	170	75	113
370	437	1.22	187	81	123
380	456	1.22	205	89	135
390	468	1.22	222	97	147
400	488	1.25	240	110	162
410	500	1.25	250	115	170
420	517	1.25	265	115	175
430	538	1.25	272	118	179
440	550	1.25	280	122	185
450	563	1.25	292	127	193
Toi.± 3%	± 5%	± 5%		± 10%	



SPECIFICATIONS

PARAMETERS	UNIT	TEST PROSEDURE	VALUES
Plybond	FT. LBI000n2	Tappi T- 403	80 (Min)
Smoothness	ml/min	ISO-8791-2	70 (Max)
IGT Dry Pick (MV)	m/sec	Tappi T 459 om 99	1.0
Brightness (Top)	%	Tappi T 452 om 98	78 (Min)
Gloss at 75°	%	Tappi T 480	40 (Min)
Cobb Top	g/m2	Tappi T 441 om 98	50 (Max)
Cobb Back	g/m2	Tappi T 441 om 98	60 (Max)
Moisture 200-260 GSM		Tappi T 412 om 02	6.5 +- 0.5
261 - 350 GSM	%	Tappi T 412 om 02	7.0 +- 0.5
351 - 400 GSM		Tappi T 412 om 02	7.5 +- 0.5
Burst Factor		Tappi T 403	15(Min) For ≤ 300GSM
			12(Min) For > 300 GSM



UNCOATED PAPER



Uncoated Paper is a versatile and natural-looking material known for its textured surface and high absorbency. Free from any glossy or coated finish, it provides a tactile, organic feel, making it ideal for stationery, books, brochures, and eco-friendly packaging. Its excellent writability and classic appearance ensure a premium, timeless look for both professional and creative applications.



PREMIUM PAPER,
PROVEN PERFORMANCE.

TECHNICAL SPECIFICATIONS

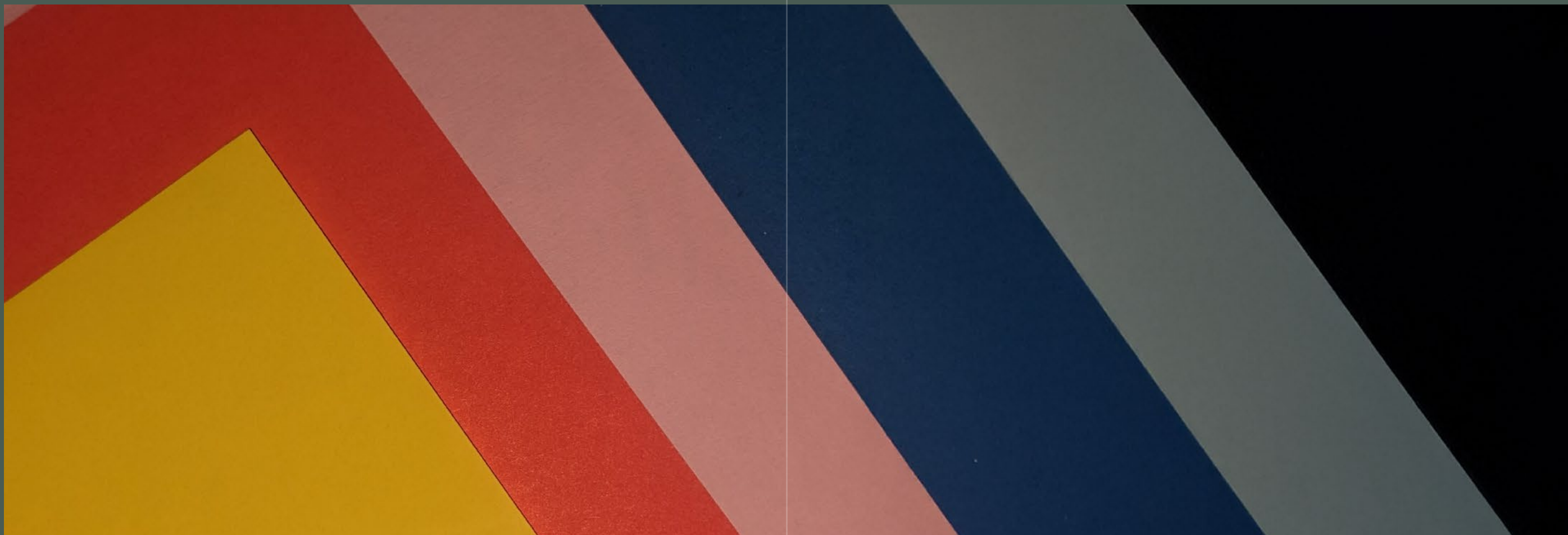
UNCOATED PAPER

Substance		Caliper	Bulk	Stiffness	
Units	G/m ²	Micron	Cc/gm	gm.cm	
				MD	CD
280		352	1.26	110	45
310		393	1.27	150	60
395		505	1.28	280	110
465		599	1.29	400	160
535		695	1.30	510	200
Tollerance	+/-3%	+/-5%	+/-5%	+/-10%	
Parameter		Units	Value	Value	
Plybond		J/m ²		85	
Cobb		G/m ²	Top.	35	
			Bottom	35	
Moisture		%	280	5.2-5.4	
			310	5.4-5.8	
			395	6.4-6.8	
			535	6.8-7.2	



SPECIFICATIONS





COLOUR BOARD

Colour Board is a premium-grade paperboard available in a wide range of vibrant shades, designed to enhance visual appeal in packaging and creative projects. Its sturdy structure and smooth surface make it ideal for luxury packaging, greeting cards, file covers, and artistic applications. Engineered for high printability and durability, Colour Board ensures exceptional color consistency and lasting quality in every project.

COATED COLOUR BOARD



Coated Colour Board is a high-quality material known for its smooth, glossy surface and vibrant color options. It is ideal for creating eye-catching packaging, colorful boxes, and durable files. Its sturdy structure ensures long-lasting protection, while its excellent printability makes it perfect for branding and decorative designs. Suitable for both commercial and personal use, Coated Colour Board adds a touch of elegance and reliability to any application.



PREMIUM PAPER,
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TECHNICAL SPECIFICATIONS

COATED COLOUR BOARD

SUBSTANCES	THICKNESS	BULK	BENDING RESISTANCE		
gm/m ²	Microns	cc/gm	Taber		
T-410	T-411		T-489		
			MD	CD	GM
280	356	1.27	85	35	54
310	394	1.27	150	62	96
395	513	1.30	290	120	186
465	604	1.30	420	175	271
535	695	1.30	520	205	326
±3%	±5%			±10%	

PROPERTIES	UNIT	VALUE	STANDERED
ROUGHNEES BENDTSEN (AVG TOP)	ml/min	120 -180	
Cobb- 60	Top	g/m2 38-40	T-441
	Bottom	38-40	
Ply Bond	Joule/m	Min 160	T-451
Moisture Content	<400 g/m ₂	% 6.0 - 7.0	T- 412
	>400 g/m ²	7.0 - 8.0	

NOTE:-

1. Test Condition:- Temprature 23 ± 1°C & Realative humidity 50 ± 2 %[TAPPI -402].
2. All Properties are measured as per Tappi standred.
3. Tolerance are based upon 95% confidence limits of single mill measurement of conditioned random samples.



SPECIFICATIONS

PRODUCT USES

COLOURFUL BOX

Coated Colour Board is perfect for making vibrant and durable packaging boxes. Its smooth surface enhances print quality, making it ideal for gift boxes, retail packaging, and display cases.

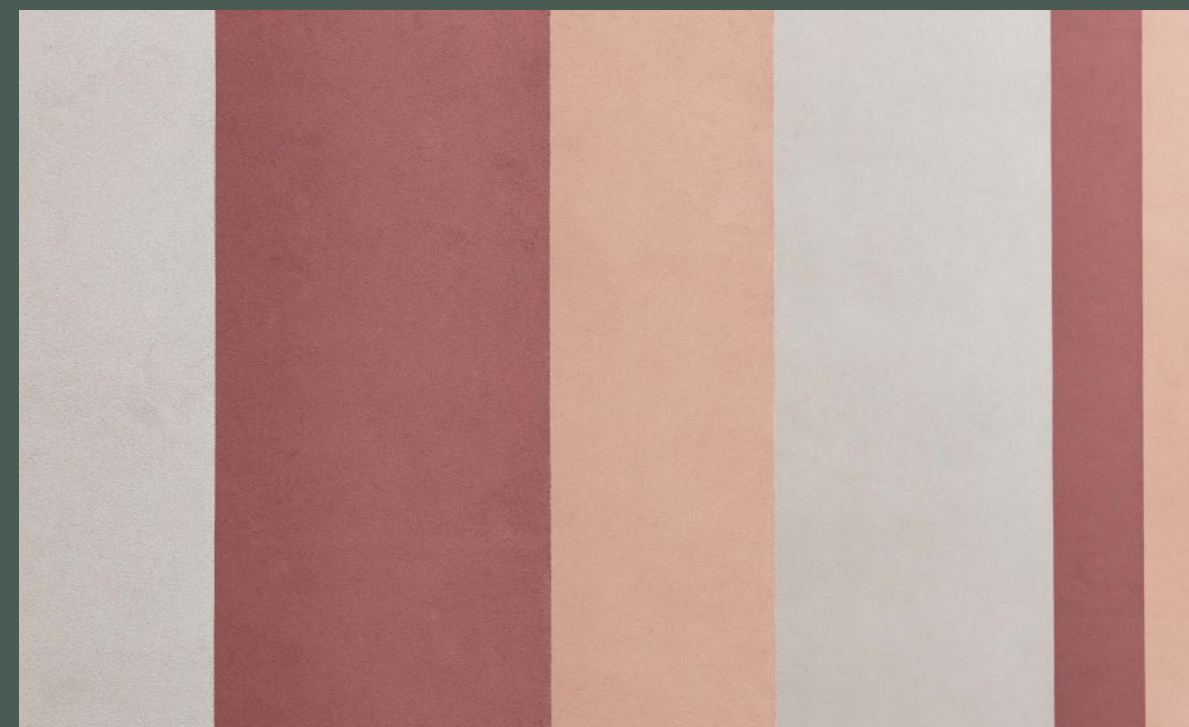


FILE

Coated Colour Board is also great for sturdy files and folders. Its strong structure and colorful finish provide both protection and style, ideal for office and personal use.



UNCOATED COLOUR BOARD



Uncoated Color Board is a high-quality, textured paper available in a variety of rich, vibrant shades. Its uncoated finish provides a natural feel and excellent writability, making it perfect for invitations, greeting cards, brochures, and craft projects. The absence of a glossy layer enhances its tactile quality while ensuring sharp, clear prints, bringing elegance and authenticity to any design.



PREMIUM PAPER,
PROVEN PERFORMANCE.

TECHNICAL SPECIFICATIONS

UNCOATED COLOUR BOARD

SUBSTANCES	THICKNESS	BULK	BENDING RESISTANCE		
gm/m ²	Microns	cc/gm	Taber		
T-410	T-411		T-489		
			MD	CD	GM
310	403	1.30	85	35	54
395	514	1.30	150	62	96
465	614	1.32	420	175	271
535	707	1.32	520	205	326
±3%	±5%			±10%	

PROPERTIES		UNIT	VALUE	STANDERED
ROUGHNEES BENDTSEN (AVG TOP)		ml/min	120 -180	
Cobb- 60	Top	g/m2	38-40	T-441
	Bottom		38-40	
Ply Bond	Joule/m	Min 160		T-451
Moisture Content	<400 g/m ₂	%	6.0 - 7.0	T- 412
	>400 g/m ²		7.0 - 8.0	

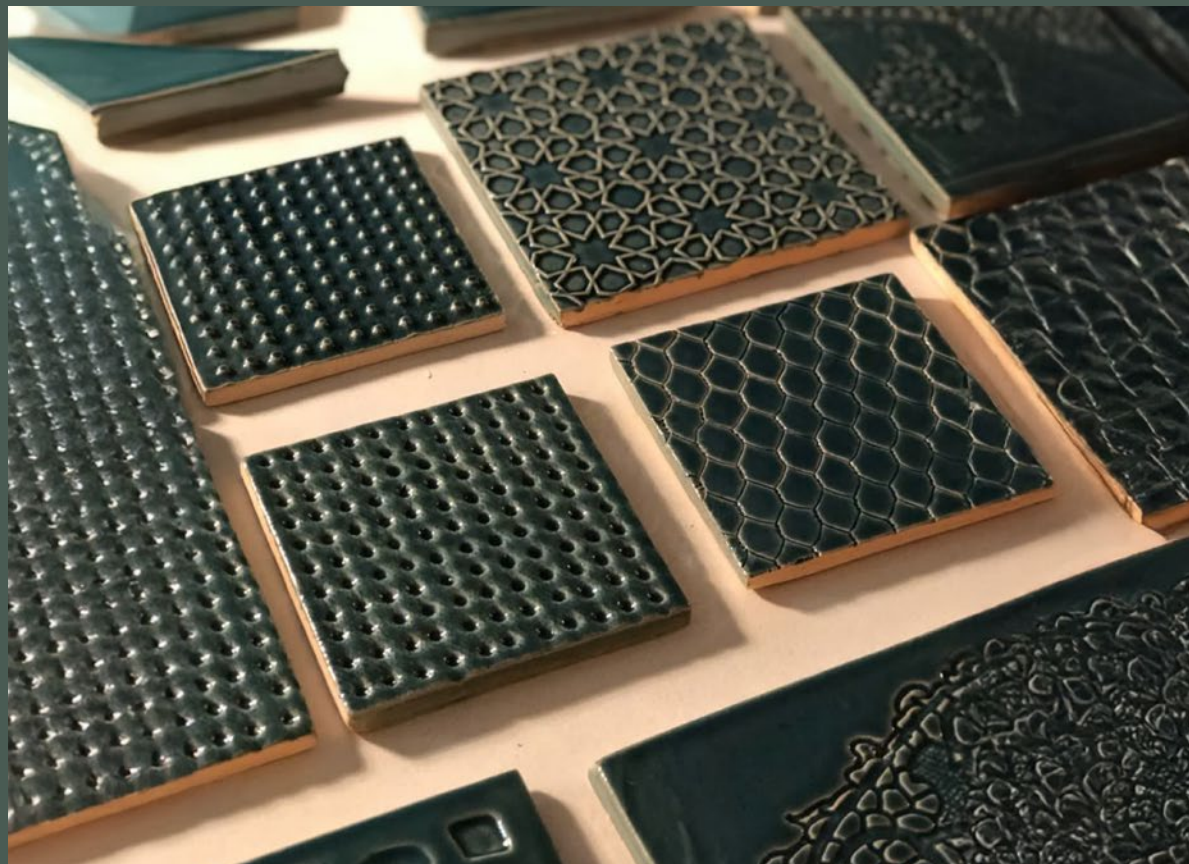


SPECIFICATIONS



OTHER PRODUCTS

CERAMIC TILES & SANITARYWARE




We also specialize in high-quality Ceramic Tiles and Sanitaryware, offering a wide range of designs and solutions to elevate both residential and commercial spaces. Our products are crafted with precision, ensuring durability, elegance, and superior functionality for modern interiors and bathrooms.



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